

Blast Hits Fire House; Ten Enginemen Singed

Firemen of Engine Company 72 were pushing their engine into the street yesterday preparatory to flushing the floor of their station at 22 East Twelfth Street, when there was an explosion in a building across the street which blew out the windows and drove a blast of flame to the opposite side of the street.

Captain Stephen McKenna and nine other firemen were singed and knocked flat, the paint on the engine was blistered and the front of the engine house scorched. Jumping to their feet the firemen coupled up a line of hose and soon had a stream on the fire which was caused by an explosion of celluloid on the first floor of 17 East Twelfth Street.

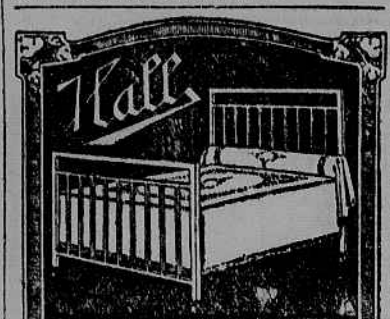
The fire burned out that floor and swept through a four-story garage at 19 East Twelfth Street. An alarm was turned in, and with the help of the companies responding the singed firemen of Engine Company 72 got the best of the flames in about two hours. The damage was estimated at \$20,000. Levy, Stern & Co., button manufacturers, occupied the first floor of the building where the explosion occurred.

Four New York Soldiers

Awarded Cross for Bravery

From The Tribune's Washington Bureau.
WASHINGTON, March 20.—In recognition of heroic action in battle, four New York soldiers were to-day awarded the Distinguished Service Cross. They were Second Lieutenant Reuben P. Lindholm, Company L, 30th Infantry, 416 Grand Avenue,

Astoria, L. I.; Sergeant Philip De M. Vosburgh, Company K, 107th Infantry, 18 Lenox Place, Station Island; Corporal Edward Kirichenbaum, 88th Infantry, 1886 Lyman Avenue, New York, and Private Earl Wallace Bailey, 88th Infantry, Cardiff, N. Y.



Pillows soft and downy for tired heads. Mattress light and yielding to the body—yet buoyant in the extreme. Spring firm but resilient as rubber. Bedstead rigid, graceful in design, exquisite in color and finish. These are the quality marks of Hall products.

FRANK A. HALL & SONS
25 West 45th St., New York N. Y.

Franklin Simon & Co.

Fifth Avenue, 37th and 38th Streets



FOR THE LITTLE SEASON

HATS

Follow Gowns and Accessories into the Realm of Louis Philippe of France

PARADOXICALLY, hats have no heads of their own, and always follow in the footsteps of other fashions. Whatever the period of the gown, the hat must conform to it. Fancy how distraught a Quaker bonnet would be, worn with a ruffled basque dress of the time of Louis Philippe. And since gowns elect to be of this period,

Hats for Formal and Informal Wear

follow with an abandon of big bows such as fashionable dames and demoiselles of 1830 wore. They follow with yards of lace festooned in 1840 style over the back of broad brims, and with long narrow black lace scarves swathed about the throat and studded with roses.

Hats May Be Brimmed or Turban and Still Be Louis Philippe

Also, of the Louis Philippe period are narrow-brimmed high-crowned straw hats with curled ostrich on one side, down over the hair and demure, and curled ostrich on the other side, high up and tossing. There are turbans a la Rachel, too, the most striking headdress of the period of Louis Philippe. In the French Millinery shop are all of these, and many others—original Paris models, American adaptations, exclusive Franklin Simon & Co. creations.

28.00 to 75.00

FRENCH MILLINERY SHOP—Fourth Floor



FRANKLIN SIMON & CO

Women's and Misses' Shops

GOWN THE "LITTLE SEASON" AFTER THE COURT OF LOUIS PHILIPPE

Colorful as the Little Season between Easter-time and Country-time are its Costumes—Inspired by the Empire of Louis Philippe, developed by Franklin Simon & Co. with the Chic of Modern France

WRAPS WITH OLD TIME ELEGANCE, MODERN CHIC

Wraps of the Louis Philippe period were sometimes indescribably enriched with lace or embroidery; of taffeta frilled, of fabrics comparable with silk duvetyn or chatoyant. Adaptations of these, many of them French models, the Wrap Shops provide for the Little Season.

95.00 to 195.00

WOMEN'S WRAP SHOP—Fourth Floor
MISSES' WRAP SHOP—Second Floor

LONG GLOVES WITH SHORT SLEEVES WERE

worn in the Louis Philippe period. She who would be gloved after Louis Philippe will find sixteen or twenty button length gloves of white glace kid.

6.50 to 10.25

FEMININE GLOVE SHOP—Main Floor

HIGH HEELED PUMPS for LOUIS PHILIPPE GOWNS

During the unsettled reign of Louis Philippe the streets of Paris were poorly kept so that the Parisienne universally adopted high heeled shoes. Pumps with the short French vamps, modified French vamps or slender vamps all with high heels are in perfect accord with this revival of Louis Philippe fashions. Satin footwear was the favorite then as it is today, but one may also choose high heeled pumps in suede or soft kid.

10.50 to 18.50

FEMININE SHOE SHOP—Third Floor

FASHIONS, like Empires, follow the spirit of the age" wrote a French magazine of 1834, and fashions of that day were changeable as a flame in the wind. One day the breath of a belated Democracy chilled them into somberness. Another day the breath of Empire blew, and fanned fashion into flame—brilliant gowns with square-cut Raphael bodices, Russian green for bravado, or pigeon's blood for sentiment. One day there were snug silk bodices and billowed skirts, another, the classic gowns characteristic of part of the Louis Philippe reign. By research and development, Franklin Simon & Co present gowns, showing all these influences.

AN ENGAGING COLLECTION OF GOWNS,
SUITABLE FOR THE COUNTLESS OCCASIONS
OF THE LITTLE SEASON AFTER EASTER

The basque dresses, the straightline redingotes, dresses with fullness below the knees are here. And though for inspiration they go back to Paris of ninety years ago, they are developed with the cachet of Paris of today, made of soft taffeta the Parisienne is wearing now, and in the newest French combinations of taffeta, peasant lace, and batiste embroidered a l'Anglaise. In color they echo both the somber and gay days of the Louis Philippe Empire—pure Ethiopian, dark blue, mole, brown, jade green, or Algerian red. And these frocks are no less reminiscent of the romance of that short French Empire, than they are appropriate for all the occasions of the Little Season—for formal or informal afternoon wear, restaurant wear, the luncheon, the theatre, the races or for the charming hour of tea.

69.50 to 125.00

WOMEN'S GOWN SHOP—Third Floor
MISSES' GOWN SHOP—Second Floor

Costumes after Louis Philippe, from the Chapeau of Silk Innocent with Flowers and Voluptuous with Lace, to the High Heeled Slippers of Satin

Franklin Simon & Co.

A Store of Individual Shops—Fifth Avenue, 37th and 38th Streets